



Preliminary

We are undertaking this survey to try and better understand Māori experiences of racism in Aotearoa (New Zealand). We will be asking you a set of questions about your experiences in everyday situations.

You will be asked questions on the following situations:

- *Getting service*
- *Representation of Māori in the media/online media*
- *Tūpuna or Māori names*
- *Māori kai*

This survey can only be filled out once. There is a "Back" arrow if you wish to go back and change your response. There is no right or wrong answer - we are interested in your thoughts and experiences.

Your response is anonymous, we will not be able to identify your answers.

If you wish to withdraw from this survey at any time, please notify the nearest researcher, who can withdraw your responses.

Did you help to design this survey?

Yes

No

First we have a few questions about you

Do you identify as Māori?

Yes

No

Demographics

Where do you normally live?

What is your age?

To which gender do you most identify?

- Female
- Male
- Transgender female
- Transgender male
- Gender variant
- Prefer not to answer
- Not listed (*I prefer*)

General

You will be asked questions on the following situations in **Aotearoa (New Zealand)**.

Thinking about your life in general, how MUCH do you think racism impacts on you, on a daily basis?

- A lot
- Quite a bit
- Moderately
- A little bit
- Not at all

Thinking about your life in general, do you feel comfortable identifying as Māori or expressing yourself as Māori?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

Where are the PLACES that you feel most comfortable being Māori?
(Please select all that apply)

- Everywhere
- Home
- Education (*e.g. kura, school, wānanga, university*)
- Workplace
- Sports club
- Marae
- Social events
- Community events
- Iwi (tribal) events
- Religious events
- Other places (*Please explain*)

What makes you feel most comfortable or safe in those places?
(*Please select all that apply*)

- Being with whānau (family)
- Being with other Māori
- They are places I know
- I can speak te reo Māori (Māori language)

- I can be myself
- I feel respected
- Other (*Please explain*)

Customer service

The following questions ask about your experiences when being served at a counter, in a shop or speaking to someone over the phone, for example, when buying a new phone, paying your rates/rent, supermarket shopping or at a government agency.

We are interested in the type of treatment that Māori experience when they are at a counter, in a shop or speaking to someone over the phone.

When you are in a shop, do you think that you are LESS likely than other customers to be helped by a shop assistant because you are Māori?

- All of the time
- Often
- Sometimes
- Hardly ever

Not at all

Do you think a shop assistant is LESS likely to assist you because...
(Please select all that apply)

- They think you have no money
- They feel uncomfortable with you
- They think you are there to steal
- They are racist
- Other (Please explain)

If you are in a shop, have you EVER been followed, watched, or asked to open your bag by a shop assistant?

- Yes
- No
- Don't know / Unsure

How OFTEN have you been followed, watched, or asked to open your bag by a shop assistant?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

When you are in a shop, do you think you are MORE likely than non-Māori to be offered cheaper or low quality options?

- Yes
- No
- Don't know / Unsure

When you are at a counter, and you think that you are being treated UNFAIRLY because you are Māori, do you usually...
(Please select all that apply)

- Tell the person calmly, that they are treating you unfairly?
- Confront the person serving you?

- Approach another person who you think will treat you fairly?
- Ask to see a manager?
- Leave the situation and forget it?
- Tell whānau (family) and friends about it?
- Keep it to yourself?
- Never go back?
- Laugh at the person?
- Choose not to respond?
- Other response? *(Please explain)*

When you are at a counter and being treated unfairly because you are Māori, does this usually make you FEEL...
(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful?
- Riri or angry, annoyed or frustrated?
- Amused, contempt or sorry for the person who did it?

- Powerless, hopeless or depressed?
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart?
- Uncertain?
- Don't feel anything?
- Other response? (*Please explain*)

When you are speaking to someone over the phone, and think that you are being treated unfairly because you are Māori, do you usually...
(*Please select all that apply*)

- Tell the person calmly, that they are treating you unfairly?
- Confront the person directly?
- Ask to speak to another person who may treat you fairly?
- Ask to talk to a manager?
- End the conversation and forget it?
- Tell whānau (family) and friends about it?
- Keep it to yourself?
- Ignore it?

- Laugh at the person?
- Choose not to respond?
- Other response? *(Please explain)*

When you are in a shop or at a counter, have you observed OTHER Māori being treated unfairly?

- Yes, many times
- Yes, a few times
- No, never
- Don't know / Unsure

Representation of Māori in the media/online media

The following questions are about how Māori are represented in the media and online. There are a range of places that Māori people and culture are shown both in words and pictures. This can be anywhere from a statue in a town, to nightly news on TV, or social media.



Photo credit: gdc.govt.nz.



Photo credit: stuff.co.nz





These four statues in Aotearoa (New Zealand) celebrate European arrival. They also celebrate victory over Māori and the successful removal of Māori land.

Keeping in mind that these statues celebrate victory over Māori and the taking of Māori land. How do these statues make you FEEL?
(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful
- Riri or angry, annoyed or frustrated
- Amused, contempt or sorry for the person who did it
- Powerless, hopeless or depressed
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart
- Uncertain
- Don't feel anything

Other feeling (*Please explain*)

In the news, if you hear of a high profile event or court case, how OFTEN do you worry that the story will be about a Māori person?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

How OFTEN do you think non-Māori media portray Māori negatively?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

How do you feel when NON-MĀORI media are portraying Māori negatively?
(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful
- Riri or angry, annoyed or frustrated
- Amused, contempt or sorry for the person who did it
- Powerless, hopeless or depressed
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart
- Uncertain
- Don't feel anything
- Other feeling (Please explain)

When you encounter non-Māori media portraying Māori negatively, do you usually...
(Please select all that apply)

- Make comments online

- Write a letter to the editor
- Post about the story on social media (*e.g. Twitter, Instagram, Facebook*)
- Make a complaint directly to the broadcaster
- Talk to whānau (family) or friends about it
- Choose not to respond
- Other response (*Please explain*)

Can you recall seeing video clips from overseas, about racism and violence towards other Indigenous people?
For example, video clips about Standing Rock, Indigenous fights to protect land, the disappearance and murder of Indigenous women etc.

- Yes
- No
- Don't know / Unsure

How did you FEEL when you have seen or watched video clips of Indigenous situations like this?
(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful
- Riri or angry, annoyed or frustrated
- Amused, contempt or sorry for the person who did it
- Powerless, hopeless or depressed
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart
- Uncertain
- Don't feel anything
- Other feeling (*Please explain*)

Did you make any of the following responses, to those types of Indigenous media stories?

- Made a comment online
- Wrote a letter to the editor
- Posted about the story on social media (*e.g. Twitter, Instagram, Facebook*)
- Made a complaint about the media coverage

- Talk to whānau (family) or friends about it
- I did not respond
- Don't know / Don't remember
- Other response (*Please explain*)

From a Māori point of view, do these types of video clips of Indigenous situations, remind you of what happened to Māori?

- Yes
- No
- Don't know / Unsure

Tūpuna and Māori names

Please note that the following questions relate to Māori names. If you feel that it is inappropriate to talk about your name, please skip the following questions or you can decline to answer any question.

Many Māori carry names of our tūpuna (ancestors) or have Māori names.

Do you carry a tupuna (ancestor) or Māori name?
(This can be first, middle or last name)

- Yes
- No
- Skip these questions

Do you know where your tupuna (ancestor) or Māori name came from?

- Yes
- No

How often do you get asked to SPELL your tupuna (ancestor) or Māori name?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

How often do you get asked what your tupuna (ancestor) or Māori name MEANS?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

When you are on the phone with a NON-MĀORI person, how do you feel about giving your tupuna (ancestor) or Māori name?
(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful
- Riri or angry, annoyed or frustrated
- Amused, contempt or sorry for the person
- Powerless, hopeless or depressed
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart?
- Uncertain
- Don't feel anything

Other feeling (*Please explain*)

In person or speaking to someone over the phone, if your name is MISPRONOUNCED, do you usually...
For example, at the council, government agency, shop, doctor, chemist etc.

- Calmly correct the person?
- Confront the person, or ask to speak to their manager?
- Leave the situation or end the phone conversation, and forget about it?
- Tell whānau (family) and friends about it?
- Keep it to yourself?
- Never go back or not call again?
- Laugh at the person?
- Choose not to respond?
- Other response? (*Please explain*)

Did the person(s) who named you choose to AVOID tupuna (ancestor) or Māori names?

- Yes
- No
- Don't know

Have you ever NAMED a child in your whānau (family)?

- Yes
- No

Did you give that child a tupuna (ancestor) or Māori name?

- Yes
- No

Have you talked with that child about WHAT TO DO if their name is mispronounced?

- Yes
- No
- Don't know / Unsure

Did you deliberately avoid giving a tupuna (ancestor) or Māori name to the child?

- Yes
- No
- At times

Are there particular reasons why you avoided giving a tupuna (ancestor) or Māori name to the child?

Māori kai

In the past Māori kai (food) such as kaimoana (seafood) not only fed the people, but it was also a sign of mana (prestige). The ability to be a generous host was important for whānau (family), hapū (sub-tribe) and iwi (tribe). In the past, access to Māori kai and knowledge of how to gather and prepare Māori kai was freely available.

Does anyone in your whānau (family) have KNOWLEDGE of Māori kai (food)?
For example, seafood, kūmara, pūha etc.

- All of my whānau (family)
- Most of my whānau (family)
- Some of my whānau (family)
- Hardly any of my whānau (family)
- None of my whānau (family)

How often does anyone in your whānau (family) ACTIVELY harvest, gather or buy Māori kai (food)?

- All of the time
- Often
- Sometimes
- Hardly ever
- Not at all

If you can, please name 3 types of Māori kai (food) that WERE served on your marae or at home in the PAST.

1

2

3

Are those Māori kai STILL being served on your marae or at home TODAY?

- Yes
- No
- Sometimes
- Don't know

How do you feel about STILL being served Māori kai at your marae or at home?
(Please select all that apply)

- Proud
- Connected to my tūpuna (ancestors)
- Satisfied
- Comforted
- Excited
- It is my “soul” food
- I don't feel anything in particular about it
- Uncomfortable if it smells bad
- Other feeling (*Please explain*)

How do you feel about NOT being served Māori kai (food) at your marae or at home?

(Please select all that apply)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful?
- Riri or angry, annoyed or frustrated?
- Amused, contempt or sorry?

- Powerless, hopeless or depressed?
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart?
- Uncertain?
- Don't feel anything?
- Other feeling? (*Please explain*)

How important is it to you, to STILL be able to harvest, gather or buy Māori kai (food)?

- Extremely important
- Very important
- Moderately important
- Slightly important
- Not at all important

How does it make you feel when you CANNOT harvest, gather or buy Māori kai (food)?
(*Please select all that apply*)

- Pōuri
- Whakaiti
- Ashamed, humiliated, anxious or fearful?
- Riri or angry, annoyed or frustrated?
- Amused, contempt or sorry?
- Powerless, hopeless or depressed?
- Upset in the stomach/gut, a headache, tensing of your muscles, or a pounding heart?
- Uncertain?
- Don't feel anything?
- Other feeling? (*Please explain*)

What Māori kai (food) activities are you involved with?
(*Please select all that apply*)

- Cook Māori kai for my whānau (family), hapū (sub-tribe) or iwi (tribe)
- Grow Māori kai/rongoā (medicines)
- Help protect coastlines
- Oppose seabed mining

- Save Māori kai seeds
- Not involved
- Other involvement (*Please explain*)

Final

How much do you think racism is a problem for your wider whānau (family)?

- A lot
- Quite a bit
- Moderately
- A little bit
- Not at all

Would you like to say anything else?